

# kelsey lundstrom.com

## CURIOUS COPYWRITER

### MASTER OF

- WordPress/Squarespace
- Dreaming of concepts
- Writing Yelp reviews
- JIRA/Trello/Asana
- Small talk
- Big talk

### FOR BOOKINGS

225 Grand Street  
Jersey City, N.J. 07302

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kelseylundstrom@gmail.com

### WORKED AT

#### COPYWRITER

**Anomaly | Jul. 2021 - Present**

Albertsons, Bulleit, Carnival Cruise Line, Denny's  
New York Life Insurance

#### JR. COPYWRITER

**Fitzco | Jan. - Jun. 2021**

Buffalo Wild Wings, French's, Fulton County,  
MedExpress

#### FREELANCE WRITER

**Aug. 2019 - Dec. 2020**

Got paid to flex my writing muscles for B2B clients.  
Realized I wanted to work in advertising.

#### DIRECTOR OF AWARDS

**Digiday Media | Nov. 2015 - Jul. 2019**

Blew my chance to become famous as I fumbled  
my way through a script on E! News.

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### LEARNED FROM

#### DROGA5

**D5in10 Student | Jan. - May 2021**

Selected as one of 20 individuals to participate in  
ten weeks of advertising training from top creatives.

#### DENVER AD SCHOOL

**Concepting Bootcamp | Summer 2020**

Learned that I use way too many puns.

#### CLEMSON UNIVERSITY

**BA, Writing & Publication Studies | May 2012**

Ordered 12 orange dresses as soon as I realized they  
don't wear T-shirts to football games in the south.